## PRINCIPAL LETTER

Dear Parents.

I am forwarding along information regarding this year's 12th annual Kids PMC ride, taking place on Sunday, June 23 at 8:30am at the Martha Jones School.

Here's a note from one of this year's co-coordinators Julie MacDonald.

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We are hoping to spread the word about the upcoming Westwood PMC Kids ride. It's an event for which all rider-raised dollars go directly to the Jimmy Fund/Dana-Farber and towards life-saving cancer research and treatment. Westwood has been among the top 5 rides for fundraising across the state each year and has raised a nearly \$600k+ since it's inception in 2008.

## How to get your kids signed-up:

Visit <a href="www.kids.pmc.org/westwood.aspx">www.kids.pmc.org/westwood.aspx</a> to register and select a course. There are 1-mile, 5-mile and 10-mile loops depending on your child's ability. Children have a fundraising commitment of \$30 and are asked to raise money by requesting contributions from family members, friends, and neighbors. A registration fee of \$20 (\$25 after May 20) is collected from each participant. Each rider who raises \$300 or more will be honored as a PMC Kids Heavy Hitter and entered to win a brand new bike! Riders who raise over \$800 will be honored as a PMC Kids Breakaway Fundraiser. Both PMC Kids Heavy Hitters and Breakaway Fundraisers will be recognized with a special PMC item and certificate to distinguish their achievement.

It's a unique event for kids to get involved with. While they get to have fun spending the morning out on their bike (or scooter) with friends, it also teaches them the value of working for the benefit of others and doing their part in helping to give back to those in their community who need their support.

We've had the opportunity to get to know some of the kids in Westwood who have gone through cancer treatment and been involved with the ride. It's a reminder of how lucky we are to have healthy kids, and also about how amazing our community is, coming together each year to help support those in Westwood (and beyond) who have been affected by cancer.

Sign your kids up to ride today (<a href="www.kids.pmc.org/westwood.aspx">www.kids.pmc.org/westwood.aspx</a>)! We are also looking for volunteers for the day of the event 6/23 as well as early check-in 6/20. Early registration fee (\$20) deadline has been extended to May 10th, after that date the registration fee goes up to \$25.